

Finding the reader in a cross-media world

Tuesday March 31st, 2015
Room Suite – Service Centre

Name _____ Surname _____

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Address _____

City, State, Zip _____ Country _____

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Email _____ Company Web Site _____

Please return the completed form duly filled (2 pages) by March 19, 2015 to:

Bologna Children's Book Fair
digital@bolognafiere.it • +39 051 6374 011 (fax)
Phone +39 051 282 863

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B) for conducting statistical studies and market research;

C) for the transmission of informative, promotional and commercial communications, advertising material on current and future editions of the trade fair BOLOGNA CHILDREN'S BOOKFAIR and offers for goods and services by post, Internet, telephone, e-mail, MMS, SMS from within or outside Italy (including countries outside the European Union) by companies or physical or legal entities that collaborate in the business activities of BolognaFiere S.p.A., by companies specialising in telemarketing, and by controlling companies, subsidiaries and/or affiliated companies of the BolognaFiere Group. Submission of your personal data is voluntary. Nevertheless, failure to submit your personal data for the purposes referred to in point A will result in you being denied admission to the exhibition; failure to submit your personal data for the purposes referred to in points B and C will make it difficult to improve the services and may result in you not being informed of the new products and opportunities offered by BolognaFiere S.p.A., by BolognaFiere Group companies or by the above-mentioned third parties.

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*Having read the statement above, I consent to the handling of my data

for the purpose entailed in letter b) of the statement Yes No

for the purpose entailed in letter c) of the statement Yes No